

New Brunswick Equestrian Association
ANNUAL GENERAL MEETING

Welcome!



Association Équestre Nouveau-Brunswick
l'assemblée générale annuelle

Bienvenue!

AGENDA

- 1) Call to Order
- 2) Call for a Quorum
- 3) Approval of Agenda
- 4) Approval of Minutes
- 5) President's Address
- 6) Reports
 - a) Industry – Special Guest Speakers
 - b) Financial
 - c) Secretary
 - d) Membership
 - e) Communications
 - f) Recreation
 - g) Competitions/Officials/Youth Bursary
- 7) Motion for Addition to Constitution
- 8) Motion to Ratify
- 9) Call for Nominations
- 10) Elections
- 11) Adjournment

New Brunswick Equestrian Association

ANNUAL GENERAL MEETING

November 1st, 2020

Fredericton, N.B.



President's Report



2020 Board of Directors

Executive

- President – Deanna Phelan – Geary, NB
- Vice-president – Recreation/Breeds/Zones – Heather Findlay – Carlow, NB
- Vice-president – Sports & Coaching – Kem Shears – Geary, NB
- Secretary – Donna McInnis - Trois Ruisseaux, NB



2020 Board of Directors

Directors-at-Large

- ▶ Laura Burt – Upper Woodstock, NB
- ▶ Heather Touchie-Blakely – Hanwell, NB



2020 Board of Directors

Appointees

- English Coaching Coordinator – Nicole Beaulieu – Charters Sett., NB
- Western Coaching Coordinator – Cyndy Toner – Grand Falls, NB
- Discipline Rep (hunter/jumper) – Megan Touchie – Fredericton, NB
- Discipline Rep (eventing) – Reba Fournier – Saint John, NB



Effects of Covid-19 on
Equestrian Businesses

INDUSTRY

Donna McInnis



Effects of Covid-19 on
Equestrian Businesses

INDUSTRY

Jennifer Hanson



Financial Report - Revenues

NEW BRUNSWICK EQUESTRIAN ASSOCIATION INC.

Statement of Revenues and Expenditures

Year Ended December 31, 2019



	2019	2018
REVENUES		
Provincial funding	\$ 76,965	\$ 43,325
General memberships	78,228	77,536
Other related fees	13,952	16,195
Insurance	10,370	12,670
Coaching	7,635	2,680
Competitions	3,009	5,187
Long-term equestrian development	9,870	14,780
Equine Canada	10,621	8,579
Recreation	1,045	697
Miscellaneous	5,208	29,008
	216,903	210,657

Financial Report - Expenses

EXPENSES

Administration	36,942	30,926
Board of Directors	3,024	6,090
Coaching	17,894	19,326
Communications	887	4,202
Competitions	12,732	32,469
Disciplines	9,500	31,874
Equine Canada	11,641	15,459
Insurance	27,480	25,267
Long-term equestrian development	33,021	45,895
Memberships	7,221	14,074
Office	13,356	13,711
Officials	1,039	649
Professional fees	1,800	1,668
Recreation division	3,278	2,012
	179,815	243,622
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	\$ 37,088	\$ (32,965)

Secretary's Report

Meetings of the 2020 Board of Directors

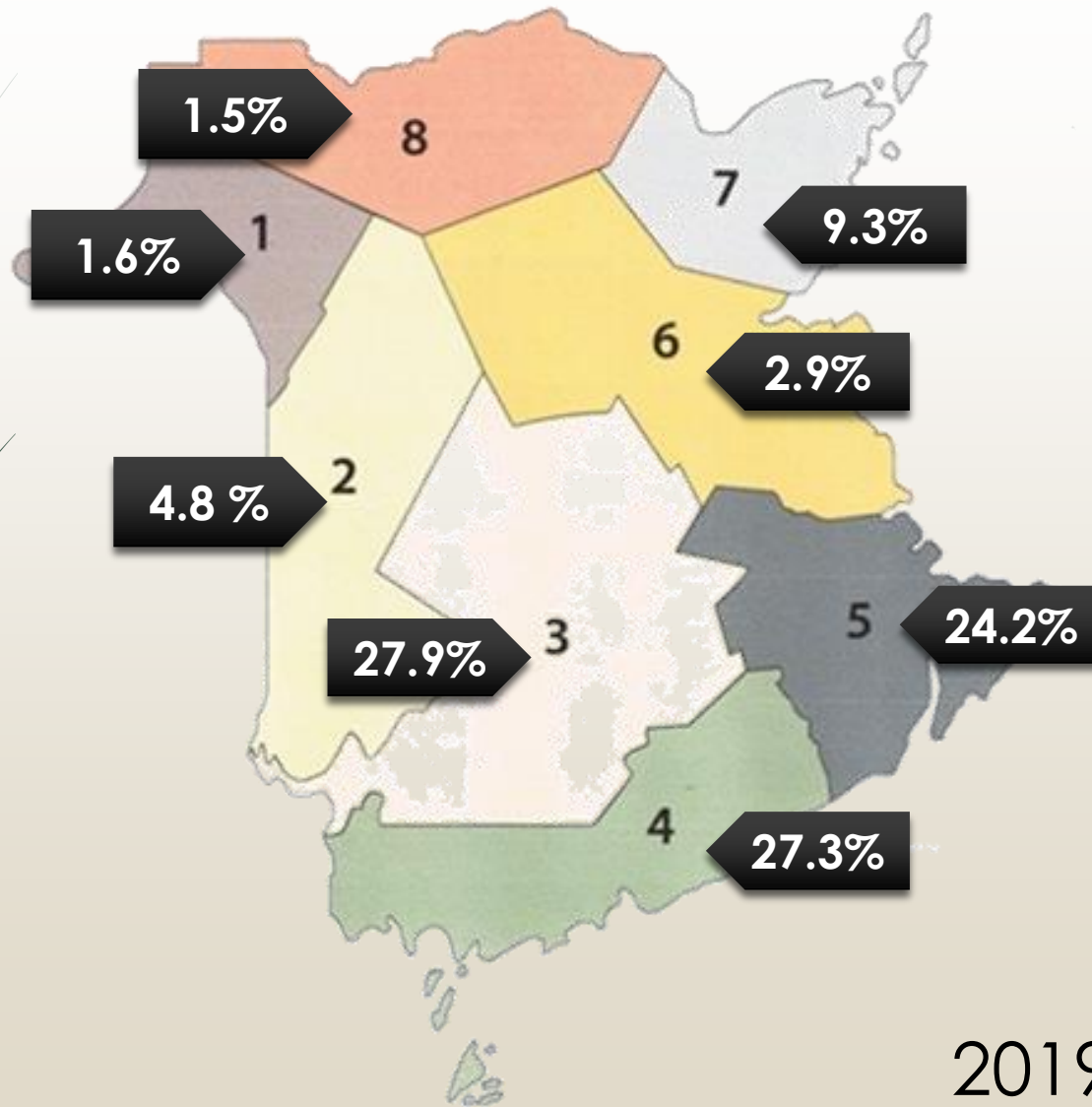
- 🐾 In-person following AGM – October 26, 2019
- 🐾 January 12 – conference call
- 🐾 March 1 – conference call
- 🐾 April 27 – conference call
- 🐾 May 25 – conference call
- 🐾 June 29 – Zoom
- 🐾 July 27 – Zoom
- 🐾 August 30 – Zoom
- 🐾 September 27 – Zoom
- 🐾 October 23 – ad hoc - Zoom



2019 Membership Report

Zone	Total	Members		Coaches		Officials		Clubs
		Male	Female	Male	Female	Male	Female	
1- Edmundston Republic	36	7	29	0	2	0	0	1
2- Woodstock Western Valley	107	23	84	1	2	0	1	2
3- Fredericton Capital	617	115	502	1	13	0	3	5
4- Saint John Fundy	602	100	502	1	11	0	1	5
5- Moncton South East	534	120	414	0	8	0	1	4
6- Miramichi Miramichi/Kent	63	17	46	0	0	0	0	2
7-Bathurst Chaleur/Peninsula	205	49	156	0	7	0	0	0
8-Campbellton Restigouche	33	8	25	0	0	0	0	0
Out of Province	12	3	9	0	0	0	0	0
Subtotal	2209	442	1767	3	43	0	6	19
Total		2209		46		6		

Membership Report



2019 numbers



Total membership for 2019

- Juniors - 761 , Seniors - 1448
- Total Membership: **2209**
- Increase of **124** over 2018

Current Membership for 2020:

➡ **1852** as of October 29, 2020

Membership Report

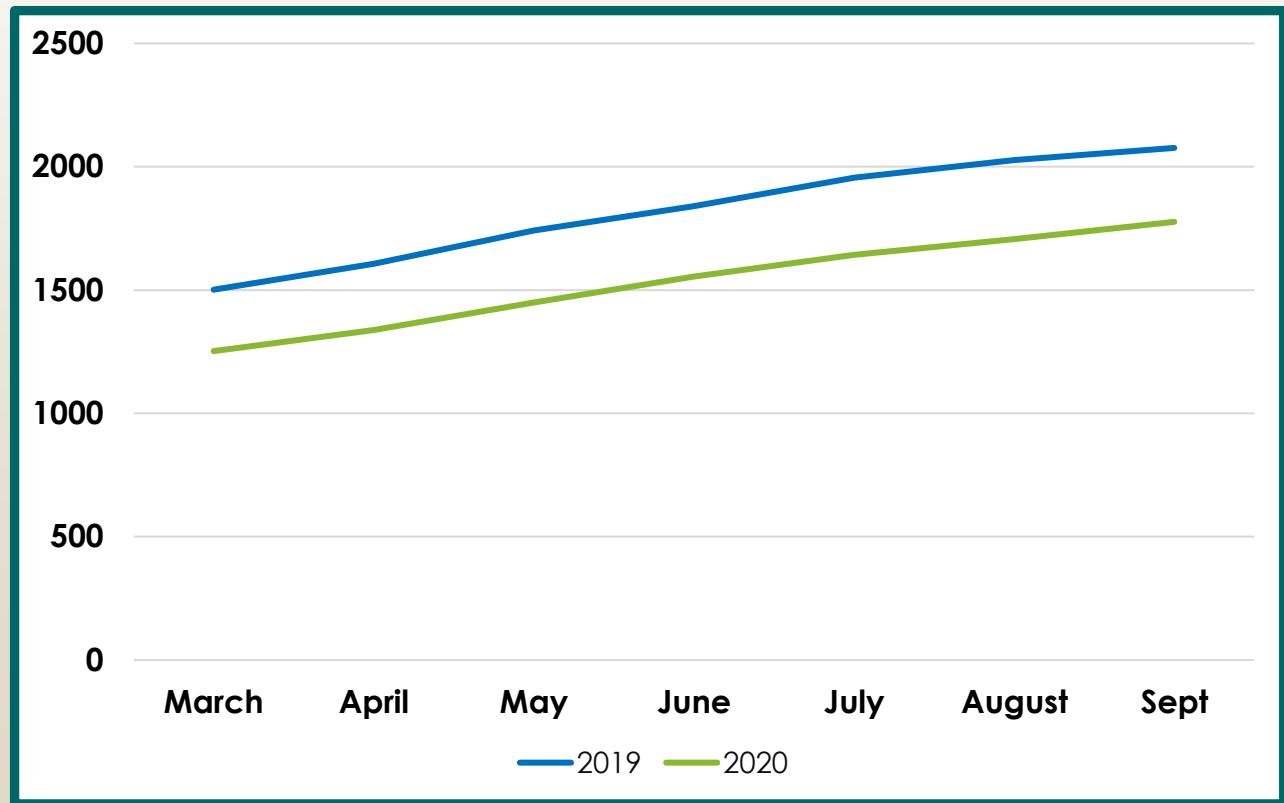
- January 29th – change to **HorseReg** as membership database provider
- In 2021, members will have the option to auto-renew
- Covid-19 impact on membership numbers



HORSEREG

Effects of Covid-19 on 2020 Membership

	March	April	May	June	July	August	Sept
2019	1501	1606	1741	1840	1956	2027	2076
2020	1252	1338	1449	1555	1643	1707	1777
disparity	249	268	292	285	313	320	299



Communications

FACEBOOK

NBEA page – 3522 followers

Likes 3428

Posts reach 216,000 people this past year

INSTAGRAM

Followers up 17% over 2019 to 573



Communications

NEWSLETTERS

- A total of **30,911** emails were delivered in the past 12 months through **19** mailings, including monthly newsletters.
- **37.8%** were opened on average, an increase of 7.3% over 2019. This is above the industry average for sport organizations of 17.2% opens.
- Email addresses from the NBEA membership databases are updated each month.
- Each French translation of the newsletter is viewed an average of **75** times.



Recreation Report





New Brunswick
EQUESTRIAN ASSOCIATION
Ride & Drive Program

Ride & Drive Stats for 2020

- **343** Registered Participants – **48 new** in 2020 so far
- **34** milestone award recipients
- Myah Arbeau had the highest # of hours with **567!**
- Average # of hours spent riding or driving was **164** hours per person.
- Our first-ever **4000 hours** prize recipient!



Budget - \$3500

Congratulations, Donna Munn!



4000 Ride & Drive Hours!

Competitions Report

All Bronze in 2020

1 Eventing Derby

**5 Hunter/Jumper
Including provincial championships**

1 Dressage & Combined Test Competition

NEW!





Competition/Biosecurity Funding Awarded in 2020

- ④ Les Écuries de la Cadence
- ④ Capital Zone 3
- ④ Peekaboo Corner Derby
- ④ Geary Hill Equestrian Challenge 1 & 2
- ④ Capital Zone 3 Dressage & Combined Training

**Total funding allotted to support officials hiring to
eligible competitions in 2020 - \$1222.50
Budget - \$9000**

Officials Reports

NB currently has 6 accredited Equestrian Canada officials:

Judges:

- Eventing
- Hunter/Jumper
- Hack/Equitation
- Dressage
- General Performance

Course Designers:

- Hunter
- Jumper
- Eventing

Stewards

(Two stewards have shown interest in completing the pathway to achieving certification. General Stewards' Clinic here next weekend for anyone interested.)



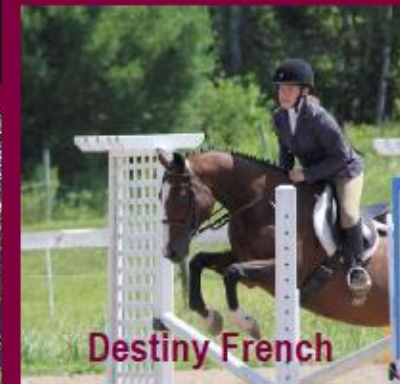
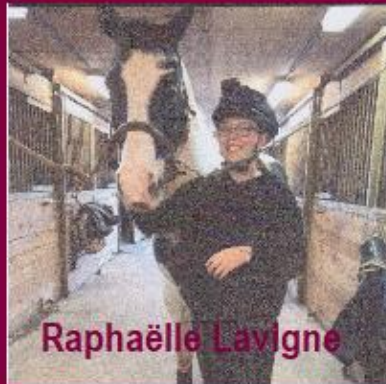
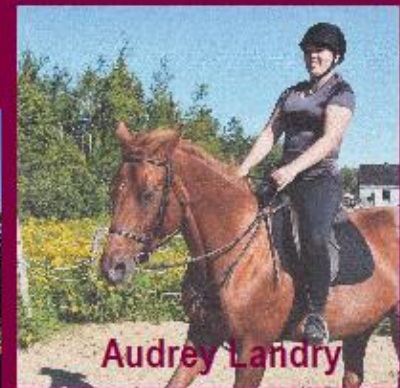
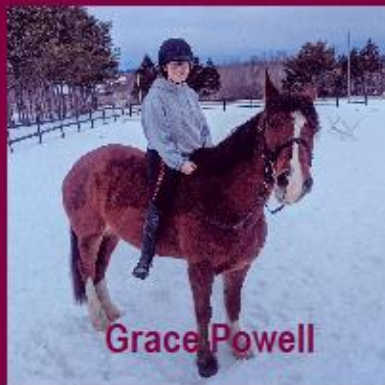
Heather Findlay would like to thank the NBEA for applying to the EC Jumping Committee for funding to help with her expenses in achieving her **Level 2 status as an FEI Jump Steward**.



Youth Bursaries

Eight \$500 Bursaries were awarded in 2020. The following riders were selected from 28 submissions:

NBEA Youth Bursary 2020



**\$4000
budget**

Coaching Activities in 2020

- English Coaching Prep Series – 4 clinics; up to 6 participants
- English Coaching Evaluation - 3
- Seminar with Carol Mulholland
- New NCCP English Instructor – **Madeleine Theriault**



Coaching Budget - \$5000

Rider Level Testing

Rider Level Report – as of October 28, 2020

Total certificates awarded for 2020 to date: **54**
Pending evaluations: **14**

English:	40
Western:	14

English Rider Level 1	8
English Rider Level 2	10
English Rider Level 3	7
English Rider Level 4	5
English Rider Level 5	3
English Rider Level 6	6
English Rider Level 7	0
English Rider Level 8	1
Western Rider Level 1	10
Western Rider Level 2	1
Western Rider Level 3	2
Western Rider Level 4	1

\$1595
awarded so
far in Rider
Level
recognition
funding.

LTED Report

Budget - \$30 000

Dressage

28 participants

6 rounds of test ride/coaching
sessions

Ages 12 – 68

Levels Intro to Fourth Level

Western dressage

Eventing tests





LTED Eventing

Eventing

- 24 participants
- Multiple educational opportunities - sanctioned derby, clinics, schooling sessions, regular lessons – camps are still happening
- Ages 10 – 50
- 8 riders travelled to Strathgartney Horse Trail:
 - Levels Pre-Entry – Training
 - Best scores of the event
 - LTED riders
 - Senior - Elizabeth Clark (winner – Training Level)
 - Junior - Kate Currie (winner – Pre-Training)





LTED Jumping

Jumping

21 participants

Tier 1 – dedicated lesson program

Tier 2 – preparation sessions; clinics
with Jen Hamilton

Ages 11 – 55

Participation in 5 hunter-jumper
competitions, including provincial
championships

9 & 10 riders travelled to Nova
Scotia for clinics at Jen's facility





End of Reports



Motion for addition to the NBEA Constitution

Proposed Addition to the NBEA Constitution:

4 G. Participation by Electronic Means at a Meeting of Members

If the New Brunswick Equestrian Association chooses to make available a telephonic, electronic or other communication facility that permits all participants to communicate adequately with each other during a Meeting of Members, any person entitled to attend such meeting may participate in the meeting by means of telephonic, electronic or other communication facility. A person participating in a meeting by such means is deemed to be present at the meeting. Any person participating in a Meeting of Members pursuant to this section who is entitled to vote at that meeting may vote by means of any telephonic, electronic or other communication facility that the New Brunswick Equestrian Association has made available for this purpose.

Meeting of Members Held Entirely by Electronic Means - The Board may determine that a Meeting of Members shall be held entirely by means of a telephonic, electronic or other communication facility that permits all participants to communicate adequately with each other during the meeting. The Board may establish procedures regarding the holding of Meetings of Members by such means.

Annual General Meetings may be held entirely by electronic means, should extreme circumstances make this necessary for the safety of participants. Annual General Meetings may include a combination of in-person and electronic attendance. Attendance and voting rights apply pursuant to this section.

Motion to Ratify Actions of Board

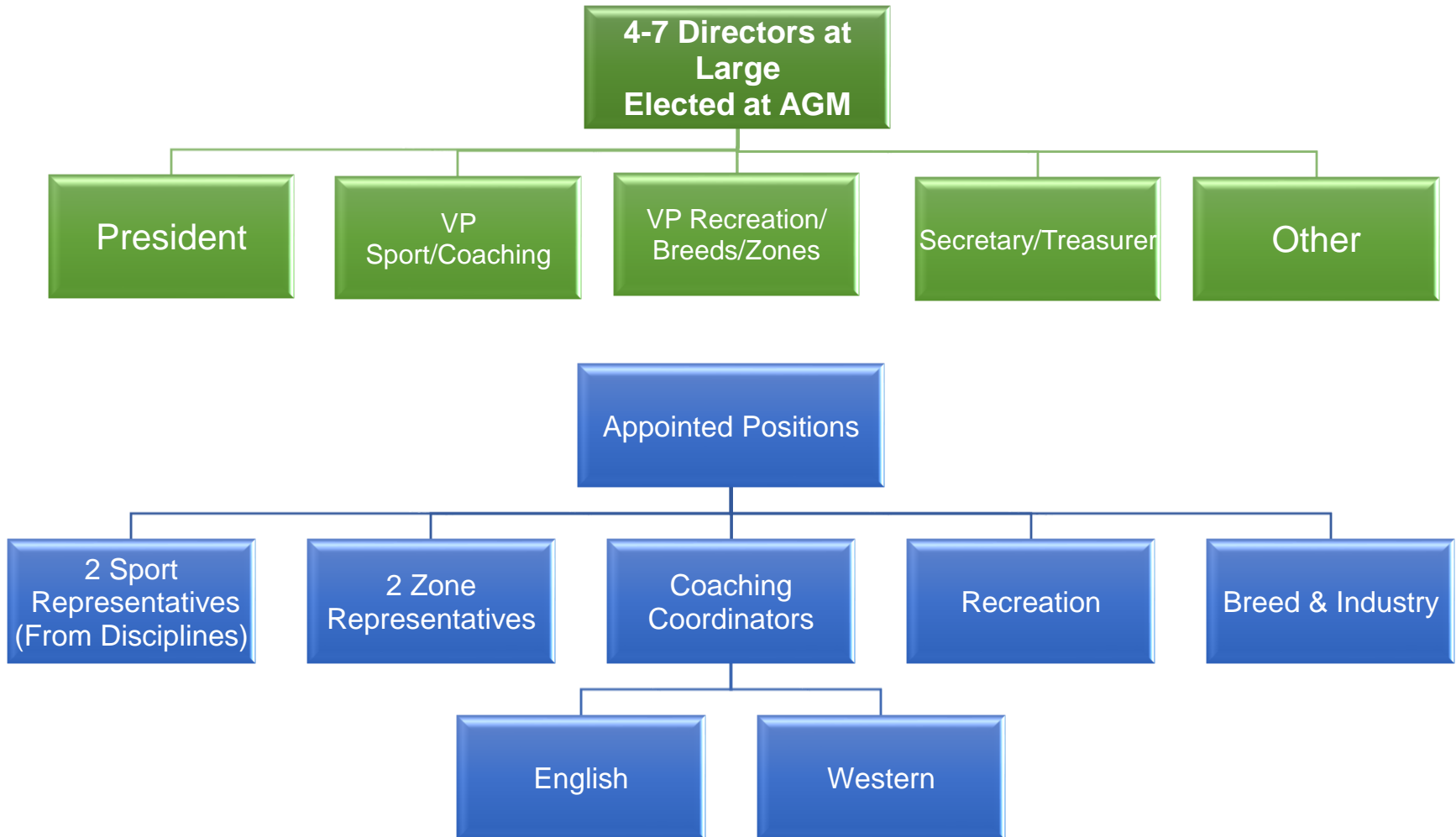
Motion: to adopt of the following resolution:

Whereas, all actions of the officers and directors from October 26, 2019 to November 1, 2020 have been duly presented to the members at the Annual General Meeting duly called and assembled, be it resolved, that the members of the New Brunswick Equestrian Association hereby ratify all actions of the officers and directors as presented to the members.

Election



NBEA Board of Directors



Appointed Board Members - 2020

- These individuals do not need to be nominated:
 - Nicole Beaulieu (English coaching)
 - Cyndy Toner (Western coaching)
 - Reba Stewart (sport)*
 - Megan Touchie (sport)*

* Sport reps are chosen by disciplines and two are elected to the Board

Re-offering Directors at Large

- Deanna Phelan
- Heather Findlay
- Kem Shears
- Donna McInnis
- Heather Touchie Blakely
- Laura Burt

Nominated Directors at Large

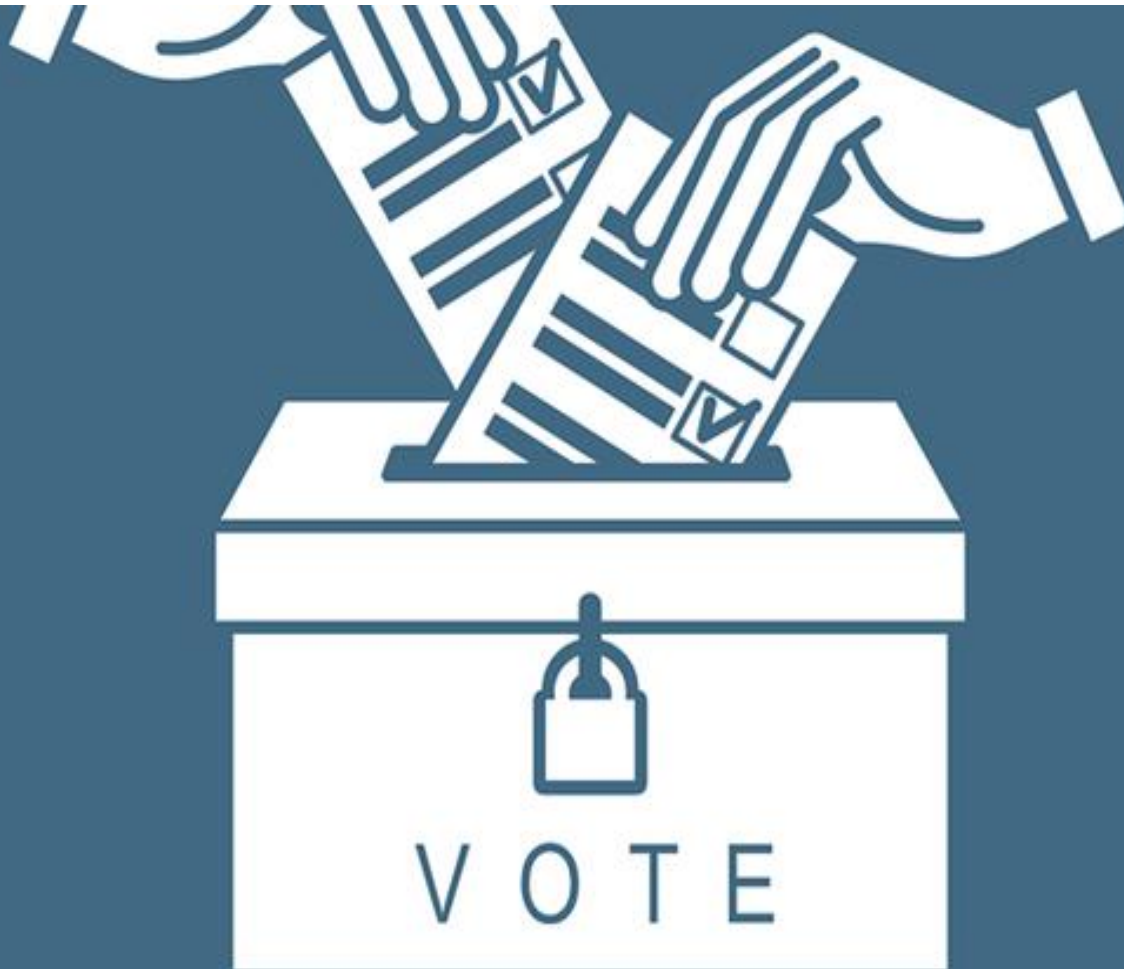
- Michele Bernier
- Karla Adams
- ?

Call for Nominations



NOMINATE!

Election



Thank you!

